PRUDENTIAL

Prudential plc
保誠有限公司*

(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

HOLDING(S) IN COMPANY

The attached announcement is being released to the other stock exchanges on which Prudential plc is listed.

16 September 2026, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair
Sir Douglas Flint CBE

Executive Director
Anil Wadhwani *(Chief Executive Officer)*

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Guido Fürer, Ming Lu, George David Sartorel, Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff and Jeanette Kai Yuan Wong

** For identification purposes*

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB0007099541

Issuer Name

Prudential Public Limited Company

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation

Name

UBS Group AG-Investment Bank & Global Wealth Management

City of registered office (if applicable)

London

Country of registered office (if applicable)

United Kingdom

4. Details of the shareholder

Name	City of registered office	Country of registered office
UBS AG	London	United Kingdom

5. Date on which the threshold was crossed or reached

11-Sep-2026

6. Date on which Issuer notified

15-Sep-2026

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was crossed or reached	5.012263	0.106229	5.118492	127595234
Position of previous notification (if applicable)	0.000000	0.000000	0.000000	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB0007099541		124947129		5.012263
Sub Total 8.A	124947129		5.012263%	

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Depositary Receipts (US74435K2042)		At any time	1252	0.000050
Right to recall on Depositary Receipts (US74435K2042)		At any time	617624	0.024776
Long Call Option	14/12/2026 – 18/06/2027		965496	0.038731
Sub Total 8.B1			1584372	0.063557%

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Long Call Option	09/10/2026 – 02/12/2026		Cash	37221	0.001493
Short Put Option	18/12/2026 – 18/06/2027		Physical	947000	0.037989
Equity Swaps	19/02/2027 – 26/03/2029		Cash	7534	0.000302
Swaps on Baskets	14/07/2027 – 27/09/2030		Cash	27611	0.001108
Reverse Convertible Bond	29/10/2026		Physical	44367	0.001780

Sub Total 8.B2		1063733	0.042672%

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
UBS Group AG (Chain 1)				
UBS Group AG (Chain 1)	UBS AG	5.011321		5.117500%
UBS Group AG (Chain 2)				
UBS Group AG (Chain 2)	UBS AG	5.011321		5.117500%
UBS Group AG (Chain 2)	UBS Bank (Canada)			
UBS Group AG (Chain 3)				
UBS Group AG (Chain 3)	UBS AG	5.011321		5.117500%
UBS Group AG (Chain 3)	UBS Americas Holding LLC			
UBS Group AG (Chain 3)	UBS Americas Inc.			

UBS Group AG (Chain 3)	UBS Securities LLC			
UBS Group AG (Chain 4)				
UBS Group AG (Chain 4)	UBS AG	5.011321		5.117500%
UBS Group AG (Chain 4)	UBS Americas Holding LLC			
UBS Group AG (Chain 4)	UBS Americas Inc.			
UBS Group AG (Chain 4)	UBS Financial Services Inc.			

10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

If date does not apply, explain below

11. Additional Information

12. Date of Completion

15-Sep-2026

13. Place Of Completion

Zurich, Switzerland